

Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and
the Environment

to

Traffic and Parking Working Party

on

28th July 2011

Agenda
Item No.

Report prepared by: Cheryl Hindle-Terry, Team Leader
Parking, Traffic Management and Road Safety

Work Priority

Parking, Traffic Management and Road Safety Team

Portfolio Holder – Councillor Cox

A Part 1 Public Agenda Item

1. Purpose of Report

For Members to agree priorities for the projects set out in Appendix 1 to this report.

2. Recommendation

2.1. That the Working Party and the Cabinet Committee:

- i) **Note the contents of the report and indicate Project priorities in Appendix 1.**
- ii) **Agree that the waiting and loading restriction requests for investigations will be assessed against the following criterion:-**
 - a) **Such restrictions may only be considered along roads with road classification including and above local distributor routes, as defined in Appendix 2 (as taken from the Local Transport Plan).**
 - b) **There is demonstrable evidence through accident analysis that there have been at least 3 personal injury accidents during the last three years resulting from adverse and/or indiscriminate parking in the vicinity.**
 - c) **Waiting and loading restrictions may not be introduced in isolated residential streets unless there are pedestrian and traffic safety issues demonstrated through the accident statistics (as in b above).**
 - d) **Where high traffic volume and flow is affected by parked vehicles.**

3. Background

3.1 The current list of requested projects significantly exceeds the resources available. The success of two parking management schemes implemented is

also resulting in more areas being requested for action. However, these types of schemes require a high input of staff time to progress through the initial design and extensive consultation stages prior to any decision for implementation and have significant budgetary implications. In order to ensure available financial and staffing resources are utilised to achieve best value.

- 3.2 Members have already agreed the policy for investigating parking management schemes and so all future requests will be assessed against this.

4. Other Options

- 4.2 Members input is vital to ensure our limited resources focus on targeted areas based on need and for greater impact, delivering value for money. The agreed programme will give officers a clear direction and work programme to focus on.

5. Reasons for Recommendations

- 5.1. To ensure limited resources are spent based on need and tackle areas of high priority and assist the team in delivering projects according in a consistent manner based on an agreed priority.

6. Corporate Implications

6.1 Contribution to Council's Vision & Corporate Priorities

- 6.1.1 The projects would control parking and traffic movements, share parking according to need and consider local businesses. Restricting non resident parking, encouraging the use of sustainable transport all leading to a safe, clean, healthy and prosperous Southend.

6.2 Financial Implications

- 6.2.1 All costs will be funded through previously agreed revenue and capital budgets. Opportunities will be taken to fund projects from other streams where possible,

6.3 Legal Implications

- 6.3.1 All schemes would be subject to the statutory consultation processes.

6.4 People Implications

- 6.4.1 It is intended to undertake all programme work internally.

6.5 Property Implications

- 6.5.1 None

6.6 Consultation

- 6.6.1 Informal and formal consultation will be undertaken to assess the views of residents, businesses and road users. These will be reported to the Committee as appropriate.

6.7 Equalities and Diversity Implications

- 6.7.1 None

6.8 Risk Assessment

- 6.8.1 None

6.9 Value for Money

6.9.1 The proposals offer good value for money in terms of investment from the Council's funds against revenue and this is monitored and delivered through contracts offering good value for money in terms of quality and cost.

6.10 Community Safety Implications

6.10.1 The correct policy for implementing schemes has the ability to make what is already a safe borough an even safer one, from a highways perspective.

6.11 Environmental Impact

6.11.1 Good quality schemes, making use of good design, good materials and furniture have the ability to significantly lift the quality of the highway and public realm.

7 Appendices

7.1 Appendix 1 – Project Priorities